

# AMSI 18

## SUMMER SCHOOL

IN THE MATHEMATICAL  
SCIENCES

SPONSORSHIP  
OPPORTUNITIES

# AMSI SUMMER SCHOOL 18

The Australian Mathematical Sciences Institute (AMSI) is a not-for-profit, coordinating programs to address and protect the health of Australia's mathematical sciences pipeline. The annual AMSI Summer School runs over four weeks, and allows participants to expand their skills in the mathematical sciences and build collaborative networks. The school will develop:

- ➔ MATHEMATICAL SKILLS
- ➔ NATIONAL NETWORKS
- ➔ EMPLOYABILITY

## WHO ATTENDS



## WHY SPONSOR?

Support from sponsors is critical to foster the collaboration between the mathematics, statistics and information technology disciplines.

### STRATEGIC BENEFITS

By 2020 (that's only three years away) the need for mathematics PhDs in Australian industry will increase by 55 per cent. Ensure our future workforce connect with your employees of tomorrow, and develop a relationship with the higher education sector.

### TARGETED AUDIENCE

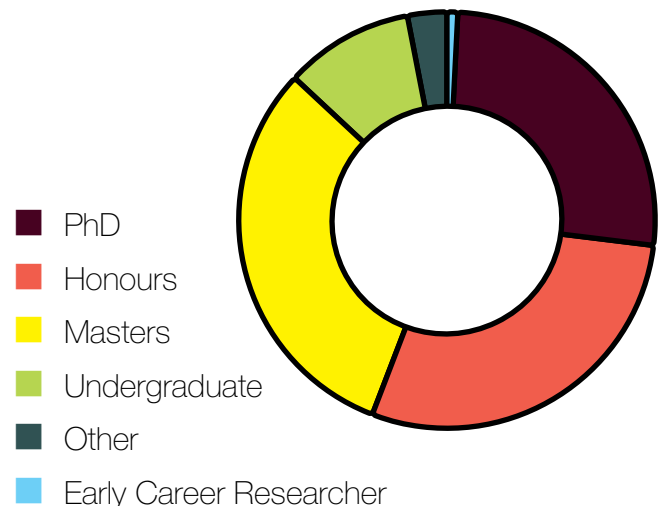
This cross-disciplinary event provides a rare opportunity to engage with Australia's high achievers, network with global experts, and open doors to prospective team members. You can share your message, and promote your products and services with a niche section of the market.

### BRAND EXPOSURE

AMSI's national marketing campaign reaches over 10,000 Australians. As a sponsor you will also be acknowledged in AMSI's business publications and across all our websites, increasing your profile and creating brand awareness.



## STUDENT BREAKDOWN



## PUBLIC LECTURE

Attended by up to 200 people, AMSI public lectures are given by eminent academics and attract a broad and diverse audience. As a public lecture sponsor you will:

- ➔ have the opportunity to introduce the lecture
- ➔ have the opportunity to display your own collateral (supplied by sponsor) in foyer area and lecture theatre
- ➔ be acknowledged on the event website, emails, event program and event signage

## SUMMER SCHOOL DINNER

A networking opportunity to celebrate the conclusion of the Summer School. As a conference dinner sponsor you will:

- ➔ have direct access to all lecturers, students and other sponsors at the dinner
- ➔ have the opportunity to address attendees by giving a dinner talk
- ➔ be acknowledged on the event website, emails, event program and event signage

## DISCOUNTED REGISTRATION

Discuss with the Event Director sponsorship for your faculty, department or organisation and receive a group registration discount. Through this sponsorship you will:

- ➔ be able to offer discounted registration rates to your staff and/or students
- ➔ have the opportunity to display your own collateral (supplied by sponsor) in foyer area and lecture theatre
- ➔ be acknowledged on the event website, emails, event program and event signage

## STUDENT TRAVEL GRANTS

Sponsorship of the travel grants may be broad or targeted – students from a specific state or discipline. As a travel grant sponsor you will:

- ➔ receive a profile of a supported student for your news, annual report and/or marketing material
- ➔ be acknowledged in the AMSI media release about the school
- ➔ be invited to attend the Summer School dinner
- ➔ be acknowledged on the event website, emails, event program and signage

## WOMEN IN MATHEMATICS NETWORKING EVENT

This event promotes greater gender equality in the mathematical sciences and is open to the general public. Speakers inspire the audience with their experiences and advice. As a WIM sponsor you will:

- ➔ be acknowledged in the AMSI media release about the event
- ➔ be invited to attend the Women in Mathematics event
- ➔ have the opportunity to display your own collateral (supplied by sponsor) in foyer area and lecture theatre
- ➔ be acknowledged on the event website, emails, event program and event signage

## DELEGATE BAGS

Insert your marketing material, promotional merchandise and/or stationary into the delegate bags

**SPONSORSHIP  
OPPORTUNITIES**  
from **\$1000**

This document serves as a guide for sponsorship opportunities. Alternative proposals, tailored to suit your unique requirements & the needs of AMSI's Summer School, will be considered. Acceptance of sponsorship & exhibition offers is at the discretion of the organising committee.

For further details please contact  
**SIMON CLARKE**  
simon.clarke@monash.edu

# TIERED SPONSORSHIP OPPORTUNITIES

	DIAMOND \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000
<b>ACKNOWLEDGMENTS</b>				
Acknowledgments at the Opening / Closing ceremonies and appropriate times throughout the Summer School	✓	✓	✓	✓
<b>LOGO &amp; NAME INCLUSIONS</b>				
Company logo on the Summer School website	✓	✓	✓	✓
Company logo on conference promotional material – printed & electronic	✓	✓	✓	✓
Company logo on the AMSI Research and Higher Education websites	✓	✓		
Company logo on conference signage displayed in the main lecture theatre	✓			
<b>EMAIL MARKETING</b>				
Banner advert in event marketing emails	2	1	1	
Direct email communication to all event participants	1			
<b>ADDRESS THE DELEGATION</b>				
Your representative is entitled to address the opening ceremony	✓			
<b>SPECIAL EVENT SPONSOR</b>				
Sponsorship of the opening lunch, welcome reception, Women in Mathematics event, or Summer School dinner, displaying organisation signage & promotional material	✓	✓		
<b>MAIN THEATRE SPONSOR - OPENING, PUBLIC LECTURE &amp; SPECIAL LECTURES</b>				
Logo on title slides	✓	✓		
Prominent verbal acknowledgment of sponsorship	✓	✓		
Display corporate banner in the main lecture theatre – supplied by sponsor	✓			
<b>CAREERS AFTERNOON</b>				
Opportunity to present career paths within your organisation to ~150 high achieving students from around the country	✓	✓		
<b>SUMMER SCHOOL REGISTRATIONS</b>				
Discounted registration for members of your department or organisation, by negotiation	✓			
Complimentary delegate registration	4	3	2	1
<b>EVENT TICKETS</b>				
Invitation to the Summer School dinner and other social events	✓	✓	✓	
<b>DELEGATE BAG</b>				
Opportunity to include one advertising material or promotional merchandise in delegate bags	✓	✓	✓	✓
<b>MATHSADDS</b> circulated to all schools and universities in Australia				
Free advert in <b>MATHSADDS</b> publication	1	1		
Discounted advert in <b>MATHSADDS</b> publication			1	1
<b>RESEARCH AND HIGHER EDUCATION E-NEWS</b> circulated to ~6,000 scientific contacts				
Banner advert in R&HE e-news	✓			