

AMSI 17

BIOINFO  
SUMMER

A SYMPOSIUM IN  
BIOINFORMATICS

SPONSORSHIP  
OPPORTUNITIES

# AMSI BIOINFO SUMMER 17

The Australian Mathematical Sciences Institute (AMSI) is a not-for-profit, coordinating programs to address and protect the health of Australia's mathematical sciences pipeline.

The annual BioInfoSummer symposium runs for a week and introduces bioinformatics, mathematics and computational biology to advanced undergraduate and postgraduate students, researchers and professionals working in a variety of fields. **This conference will develop:**

- ➔ **MATHEMATICAL SKILLS**
- ➔ **NATIONAL NETWORKS**
- ➔ **EMPLOYABILITY**

## WHY SPONSOR?

Support from sponsors is critical to foster the collaboration between the mathematics, statistics and information technology disciplines.

### STRATEGIC BENEFITS

Bioinformatics is currently experiencing an extreme shortage of skilled bioinformaticians and computational biologists. You can be part of the solution and help support this growth industry and ensure Australia's research capacity remains cutting edge in developing skilled specialists.

### TARGETED AUDIENCE

This cross-disciplinary event provides a rare opportunity to engage with Australia's high achievers, network with global experts, and open doors to prospective team members. You can share your message, and promote your products and services with a niche section of the market.

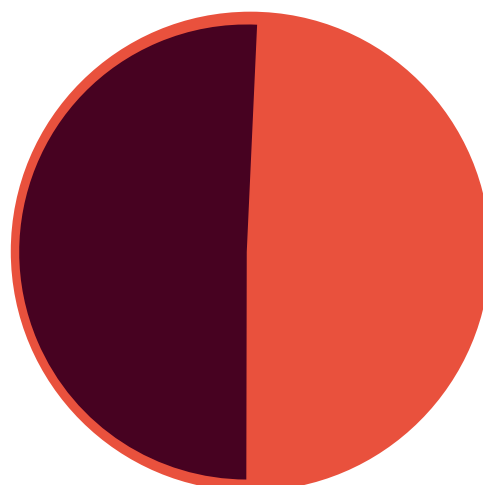
### BRAND EXPOSURE

AMSI's national marketing campaign reaches over 10,000 Australians. As a sponsor you will also be acknowledged in AMSI's business publications and across all of our websites, increasing your profile and creating brand awareness.

## WHO ATTENDS



### DELEGATE BREAKDOWN



### GENDER BREAKDOWN



## PUBLIC LECTURE

Attended by approximately 200 people, AMSI public lectures are given by eminent academics and attract a broad and diverse audience. As a public lecture sponsor you will:

- ➔ have the opportunity to introduce the lecture
- ➔ have the opportunity to display your own collateral (supplied by sponsor) in foyer area and lecture theatre
- ➔ be acknowledged on the event website, emails, event program and event signage

## STUDENT TRAVEL GRANTS

Sponsorship of the travel grants may be broad or targeted – students from a specific state or discipline. As a travel grant sponsor you will:

- ➔ receive a profile of a supported student for your news, annual report and/or marketing material
- ➔ be acknowledged in the AMSI media release about the symposium
- ➔ be invited to attend the conference BBQ
- ➔ be acknowledged on the event website, emails, event program and event signage

## DISCOUNTED REGISTRATION

Discuss with the Event Director sponsorship for your organisation to receive a group registration discount. Through this sponsorship you will:

- ➔ be able to offer discounted registration rates to your staff and/or students
- ➔ have the opportunity to display your own collateral (supplied by sponsor) in foyer area and lecture theatre
- ➔ be acknowledged on the event website, emails, event program and event signage

## CONFERENCE BBQ

A networking opportunity to celebrate the conference. As a conference BBQ sponsor you will:

- ➔ have direct access to all lecturers, students and other sponsors at the BBQ
- ➔ have the opportunity to address attendees
- ➔ be acknowledged on the event website, emails, event program and event signage

## POSTER SESSION

An opportunity for attendees to showcase their research with poster presentations. As a poster session sponsor you will:

- ➔ have direct access to all lecturers, students and other sponsors at the poster session
- ➔ have the opportunity to address attendees by giving a poster session talk
- ➔ be acknowledged on the event website, emails, event program and event signage

## COMPUTER SESSION

These embedded sessions offer delegates hands on tuition with specific software. As a computer session sponsor you will:

- ➔ have the opportunity to display your own collateral (supplied by sponsor) in foyer area and lecture theatre
- ➔ be acknowledged on the event website, emails, event program and event signage

## DELEGATE BAGS

Insert your marketing material, promotional merchandise and/or stationary into the delegate bags.

**SPONSORSHIP  
OPPORTUNITIES**  
from **\$1000**

This document serves as a guide for sponsorship opportunities. Alternative proposals, tailored to suit your unique requirements & the needs of BioInfoSummer, will be considered. Acceptance of sponsorship & exhibition offers are at the discretion of the organising committee.

For further details please contact

**DAVID POWELL**  
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# TIERED SPONSORSHIP OPPORTUNITIES

	DIAMOND \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000
<b>ACKNOWLEDGMENTS</b>				
Acknowledgments at the opening / closing ceremonies and appropriate times throughout BioInfoSummer	✓	✓	✓	✓
<b>LOGO &amp; NAME INCLUSIONS</b>				
Company logo on the BioInfoSummer website	✓	✓	✓	✓
Company logo on conference promotional material – printed & electronic	✓	✓	✓	✓
Company logo on the AMSI Research and Higher Education websites	✓	✓		
Company logo on conference signage displayed in the main lecture theatre	✓			
<b>EMAIL MARKETING</b>				
Banner advert in event marketing emails	2	1	1	
Direct email communication to all event participants	1			
<b>ADDRESS THE DELEGATION</b>				
Your representative is entitled to address the opening ceremony	✓			
<b>SPECIAL EVENT SPONSOR</b>				
Sponsorship of the opening lunch, welcome reception, Women in STEM event, or conference BBQ, displaying organisation signage & promotional material	✓	✓		
<b>MAIN THEATRE SPONSOR OPENING, PUBLIC LECTURE &amp; SPECIAL LECTURES</b>				
Logo on title slides	✓	✓		
Prominent verbal acknowledgment of sponsorship	✓	✓		
Display corporate banner in the main lecture theatre – supplied by sponsor	✓			
<b>BIOINFOSUMMER REGISTRATIONS</b>				
Discounted registration for members of your department or organisation, by negotiation	✓			
Complimentary delegate registration	4	3	2	1
<b>EVENT TICKETS</b>				
Invitation to conference BBQ and all other social events	✓	✓		
<b>DELEGATE BAG</b>				
Opportunity to include advertising material or promotional merchandise in delegate bags	✓	✓	✓	✓
<b>MATHSADDS circulated to all schools and universities in Australia</b>				
Free advert in <b>MATHSADDS</b> publication	1	1		
Discounted advert in <b>MATHSADDS</b> publication			1	1
<b>RESEARCH AND HIGHER EDUCATION E-NEWS circulated to ~6,000 scientific contacts</b>				
Banner advert in R&HE e-news	1			